

RBP and Sage Fundraising 50 Provide J Bar J Youth Services with a New Outlook

SUCCESS STORY

The Challenge

J Bar J Youth Services was using a collection of spreadsheets to manage multiple major programs. This made reporting and donor management extremely difficult.

The Solution

RBP implemented Sage Fundraising 50, a solution that was reasonably priced, easy to learn, and provided the data accessibility that J Bar J needed.

The Result

J Bar J is now able to consolidate several different spreadsheets and eliminate duplicated time and effort. They now have streamlined systems increased planning efficiency and improved cross-event donor cultivation.

Located in Central Oregon, J Bar J Youth Services operates and manages several major programs for intervention and treatment of at-risk youth. Over 150 employees and around 200 volunteers utilize their expertise in cognitive behavioral treatment and through the use of nationally recognized practices programs, target risk factors and stress individual achievement and academic excellence. Their programs include a boys ranch for adjudicated youth, Cascade Youth and Family center for run away and homeless youth, Big Brothers and Sisters of Central Oregon, and the Academy of Sisters a home for girls.

Time to Make a Change

When J Bar J began, and for some time afterward, they didn't have a specific software solution. Instead they used a mixture of Excel spreadsheets to keep track of all data and as they grew several problems arose. With information kept throughout several different spreadsheets, managing giving and donors became quite difficult. Kent Arnold, President



of RBP Methods recalls, "J Bar J needed to consolidate several different donor source spreadsheets and eliminate duplicated time and effort. They wanted to be able to bring together their various events and link together and track donors."

Reaching Out

Upon deciding they needed something more substantial, J Bar J reached out to their in house consultant who did extensive research on different programs, read materials and talked to potential software providers, one of whom was Kent Arnold at RBP Methods. Pam White of J Bar J recalls, "We ended up choosing Sage Fundraising 50 because it was

RBP METHODS

“The team at RBP always does such a great job! I’m consistently amazed with their quick and thorough support, and can rest assured that they have our best interests in mind.”

J Bar J
Youth Services



Organization Profile

Type of Business

Youth Services

Headquarters

Central Oregon

Other Information

150 Full Time Employees
200 Volunteers

System Profile

Sage Fundraising 50

Single User
Event Management
Volunteer Management
Constituent Management
Campaigns
Solicitations

reasonably priced and easy to learn.” Kent adds, “Sage Fundraising 50 fit perfectly with their processes, allowing them to streamline their systems, increase their planning efficiency, and improve their cross-event donor cultivation.”

A Successful Outcome and Future

With their new solution, J Bar J is able to draw together their information into a single database, manipulate it according to their needs and focus on future events with current donors in addition to building their donor database. Sage Fundraising 50’s ease of use, streamlined reporting, and time savings all add up to success! Pam explains, “The system was so easy to learn. I took RBP’s webinar tutorial and pretty much had it figured out from there! I really love the tickler system for reports, and the time the system saves me. I can now print out annual giving letters, invitation lists for



events, and track who did what and when in just minutes. Each of these things previously took several hours! It’s great!”

Of having RBP Methods as their technology advisors, Pam concludes, “The team at RBP always does such a great job! I’m consistently amazed with their quick and thorough support. I really enjoy always being able to reach the same person because it creates a well rounded long-term working relationship and I know that they are familiar with our organization and have our best interests in mind.”

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